

Course content

Students acquire the ability to provide policy advice and support politically relevant work within organizations, assisting in the collectively binding political decision-making process through their methodically sound, performance-oriented work, and with the public interest in mind. Students learn to apply a systematic approach to decision-making and programme implementation at all political levels, which is a necessity in an era of increasing globalization. Graduates of political management should be able to take up the new challenge of finding transnational solutions to social, business, cultural and political problems which extend beyond the boundaries of the traditional national political framework. Thus students also study complex structures such as the multi-level system of the European Union, international organizations and transnational political networks.

Political management takes place in public institutions such as parliamentary and government offices, associations, political parties, churches, non-governmental organizations and companies. It concerns all political organizations and groups at local, national, supranational and international level, dealing with problems and conflicts, taking part in decision-making and helping to devise political programmes and campaigns.

The emphasis of teaching and applied research is on **glocalization**, a combination of *global* and *local*, at various political levels. The course is thus designed to be multidisciplinary, practice-related, modular and international.

The course is **multidisciplinary** in that students acquire a specialist knowledge of political science and a sound basic knowledge of legal, administrative, social, historical and economic issues. Students acquire the necessary competence to succeed in business, associations and organizations.

The course is **modular** in structure. Modules are separate units within the degree programme, dealing with various core topics concerning politics and policy advice. Credit Points are awarded for successfully completed modules in accordance with the European Credit Transfer System (ECTS).

The course is **practice-related** in that it combines systematic theoretical aspects with project and practice-related elements. The modules deal with, for example, management studies specifically related to policy advice, organizational theory and communication studies. The study semester also reflects this practical orientation. Students also acquire key qualifications such as mediation skills during the course.

The course is **international** because subjects are taught in German and English and students have to study English for three semesters. Some modules are taught completely in English. The aim of ISPM is to promote the ability to interact with people from other cultural backgrounds; this is underlined by the fact that the study semester must be spent abroad and teaching focuses on intercultural competence.

Partner universities for this course in the following countries:

Belgium, Finland, France, Great Britain, India, Poland, Lithuania, Netherlands, South Africa, Spain, Turkey.

*Attention: These information are subject to change.
For up-to-date information visit our homepage:
<http://www.ispm-bremen.de>*

Department of Humanities and Social Sciences

International Bachelor's Degree Course in Political Management (ISPM) BA

Information for International Exchange
Students

Valid from June 2006



Overview of courses ISPM BA (1 = taught in English)

Semester 1st

I.1 POLITICS IN GLOBAL PERSPECTIVE¹

-Introduction to Politics¹

-Inter- and Transnational Relations

I.2 STATE AND CONSTITUTION

-Constitutional Rights

-Political System of Germany

I.3 ECONOMICS AND SOCIETY

-Economical Thinking

-Social Structure and Analysis of the Social Structure

I.4 METHODS OF POLITICAL SCIENCE (I)

-Introduction to Academic Work

-Methods of Political Science (I)

I.5 ORGANISATIONAL TEACHING/

INTERNATIONAL COMMUNICATION¹ (I)

-Organisation and Leadership

-English for Political Managers¹ (I)

Semester 2nd

II.1 DEMOCRACY AND NATION STATES

-Democracy: Theory and Empirical Understanding

-Rise of the European Nation State

II.2 INTERNATIONAL POLITICS AND LAW

-European Law

-International Organisations and Regimes

II.3 INTERVENTION AND POLICY

-Social Policy

-Work and Worktime Policy

II.4 METHODS OF POLITICAL RESEARCH

-Methods of Political Science (II)

-Political Consultation in Intermediary Organisations

II.5 ORGANISATIONAL TEACHING/

INTERNATIONAL COMMUNICATION¹ (II):

-Parliament and Government

-English for Political Managers¹ (II)

Semester 3rd

III.1 EUROPEAN INTEGRATION¹

-Politics and Policy-Making in the European Union¹

-European Political Economy¹

III.2 CONFLICTS IN INTERNATIONAL POLITICS

-National States in Conflict and Confrontation

-International Law

III.3 COMPARITIVE POLITICAL RESEARCH¹

-Political Systems of the World¹

-The Political Systems of Europe

III.4 POLITICAL COMMUNICATION

-Political Campaigning

-Politics in the Media

III.5 INTERNATIONAL POLITICAL

COMMUNICATION¹

-English for Political Managers¹ (III)

Semester 4th – Students Abroad

Semester 5th – Students in Practical Semester

V.2 ADMINISTRATION AND POLITICS

-Administration and Politics (I)

-Europeanisation of Administration and Politics

Semester 6th

VI.1 GLOCAL POLITICS¹

-North-South Conflict

-Globalisation–Localisation–Glocalisation¹

VI.2 POLITICAL CULTURE

-Politics and Media

-Political Culture and Political Participation

VI.3 POLICY ANALYSIS

-Work and Social Law

-Introduction to Policy Analysis

VI.4 MEDIATION

-Intercultural Management

-Conflict Management and Handling of Negotiations

VI.5 POLITICAL MANAGEMENT

-Project

Semester 7th

VII.1 BACHELOR THESIS with BA-Seminar

VII.2 STATE AND MANAGEMENT

-State Theory and State Activities

-System Theory and Political Steering

VII.3 TOPICAL PROBLEMS IN WORLD POLITICS

-Global Governance

-The World of the Blocks

VII.4 JOB QUALIFICATION

-Project Management

-Speech and Lecture Delivery

VII.5 ADMINISTRATION AND COMMUNICATION

-Administration and Politics (II)

-Practical Press and Public Relations

International Exchange Students Contact:

Mrs. Jana Grünewald

Department of Humanities and Social Sciences

Neustadtswall 30, D-28199 Bremen, Room M 108

Tel: +49(0)421 5905 3188

E-mail: internat@fbwg.hs-bremen.de

STUDY ABROAD APPLICATION DEADLINE:

JUNE 1ST (FOR WINTER SEMESTER)

JANUARY 15TH (FOR SUMMER SEMESTER)

Start of courses:

- winter semester in September (till February)
- summer semester in March (till July)

Degree title: Bachelor of Arts (BA)

Other courses offered by the department

International Bachelor's Degree Course in Journalism
BA / Science Communication MA

Please notice: Further you can participate in courses taught in English offered by other departments (see: www.hs-bremen.de) as well as in special seminars for the international exchange students at the Hochschule Bremen only (for example: *Training in Intercultural Communication/ An Introduction to Germany: History, Culture and Politics / An Introduction to the European Union / How to apply for an Internship in Germany?*).
Preregistration is requested for all these extra offers.

